

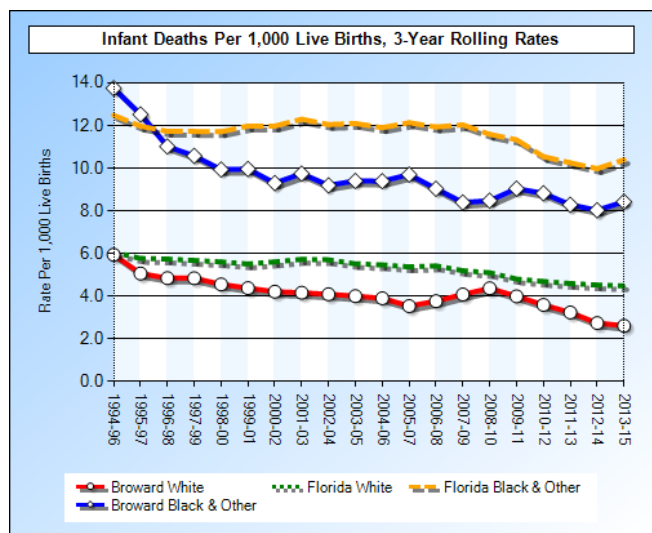
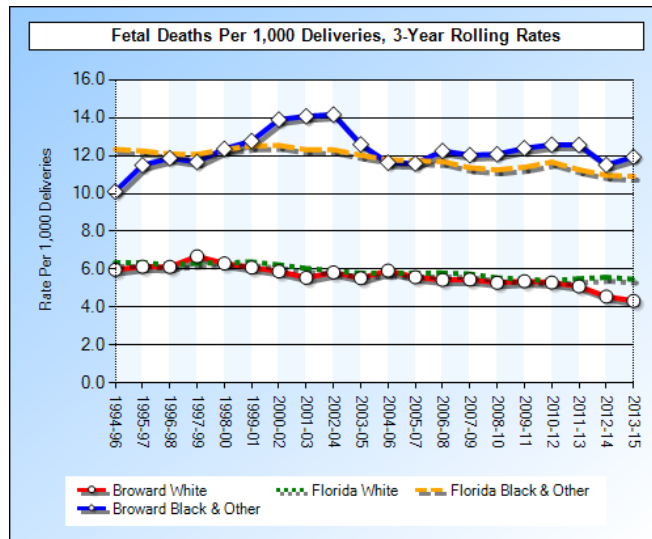
**Black Infant Health Practice Initiative  
Turn the Curve Report  
August 2016**

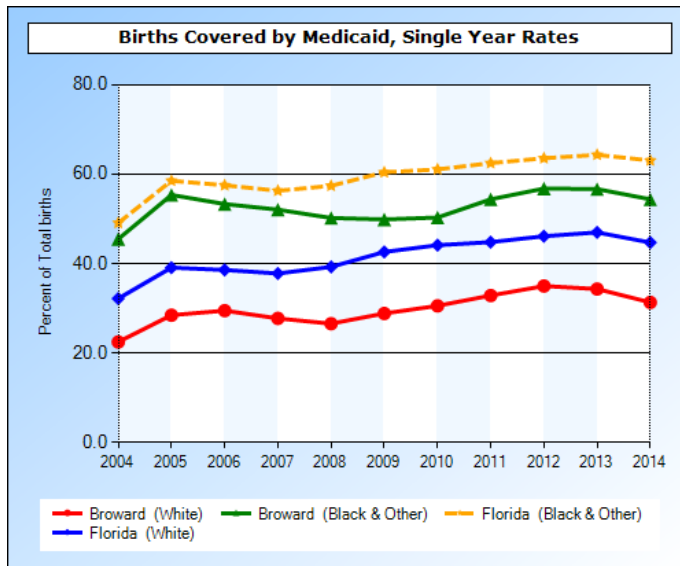
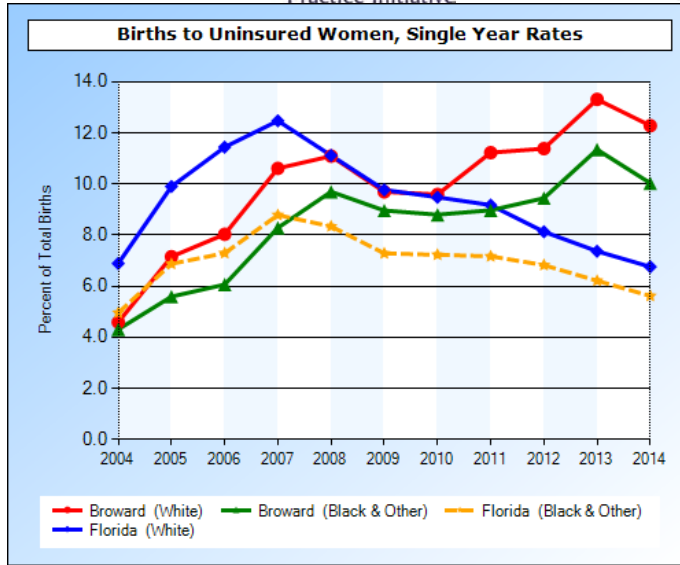
*Result: All Black babies in Broward County will be born healthy, and remain healthy.*

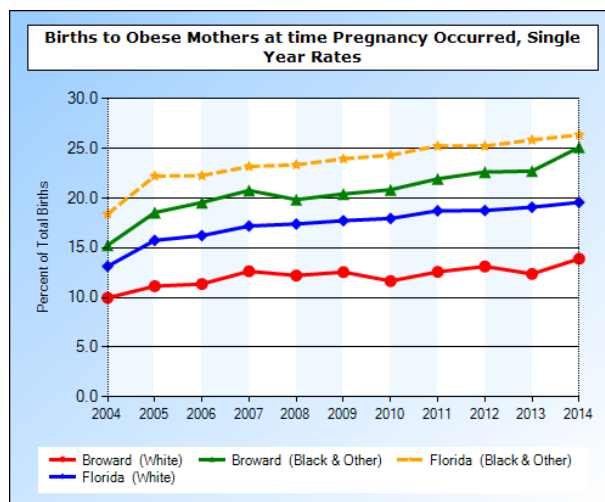
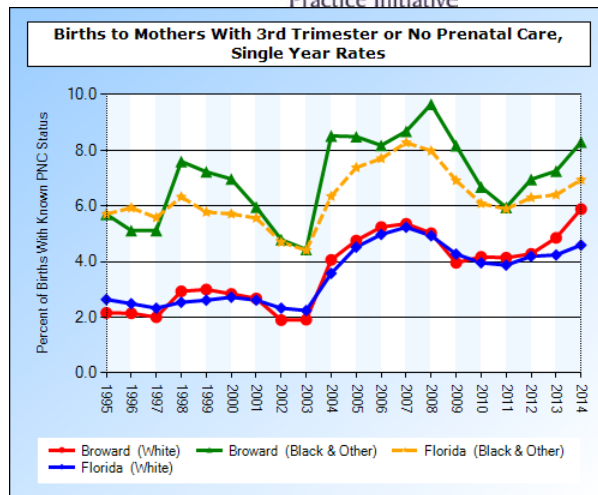
Indicators:

- Reduced Black Fetal and Infant Mortality rates for Broward County

*What do we know and the story behind the data:*







- The fetal death disparity rate has increased from 2.4 to 2.8 between the period 2011-2013 and 2013-2015.
- The infant death disparity rate has increased from 2.6 to 3.2 between the period 2011-2013 and 2013-2015.
- Black babies are dying at more than three times the rate of white babies and have lower birth weights than white babies.
- Broward County Black women are more likely to have their births covered by Medicaid, are more likely to have 3<sup>rd</sup> trimester or no prenatal care, and are more likely to be obese at the time the pregnancy occurred than Broward County White women
- Domestic violence, substance abuse, stress, and mental health issues compound health disparities for Black women.
- Institutional and structural racism as well as implicit bias play a role in raising stress levels, which increases the risk for premature births.

## *Data Development Agenda:*

- Include disparities from Maternal Health TTC for obesity, Medicaid and access to prenatal care.
- Include rates of prematurity
- Include rates of maternal mortality if available

## *Accomplishments:*

- Showers2Empower very successful
- Participated in WalkAware

## *Challenges:*

- Engagement and Outreach (lack of time, resources)

## *Best Practices/What Works/Low-Cost/No-Cost/Off the Wall Ideas:*

- Early entry into prenatal care
- Inter-conceptional care
- Mentoring

## *Who are the Stakeholders who are Engaged:*

- Urban League of Broward County
- Healthy Mothers Healthy Babies Coalition of Broward County
- Broward Healthy Start Coalition
- FL DOH-Broward
- Community Access Center
- 2-1-1 Broward
- The Ronik-Radlauer Group, Inc.

## *Who are the Stakeholders to be Engaged:*

- Maternal Child Health service providers
- Medicaid and other insurers
- Primary Healthcare providers
- Faith-Based Organizations
- WIC

## *What are our next steps?*

- Focus on “Life Course” issues, increase inter-conceptional care services
- Coordinate efforts with the Urban League of Broward County’s Health Seminar Series
- Educate Black women and families about the risks of fetal and infant mortality and provide available resources in community (Showers2Empower, Haitian TV, Island TV, Becon, Daddy Boot Camps with 100 Black Men, etc.)
- Education on Safe Baby including safe sleep practices
- Encourage and promote breastfeeding through culturally sensitive education and support

- Educate community on the importance of babies to stay in the mother's womb for 39 weeks (MOD 39 week initiative)
- Distribute palm cards (with infographic) in local barber shops, nail salons, hair salons, laundromats, etc.
- Conduct "Shop Talks"
- Look into Baby Expos at Museum of Discovery and Science and Young at Art Museum (follow-up with Tim Curtin of Memorial)
- Invite WIC to next meeting
- Include a session on self-advocacy, midwifery, doulas at next Shower
- Creole Shower October 28
- Investigate potential funding opportunity through MOD for Centering Pregnancy (identify partner)