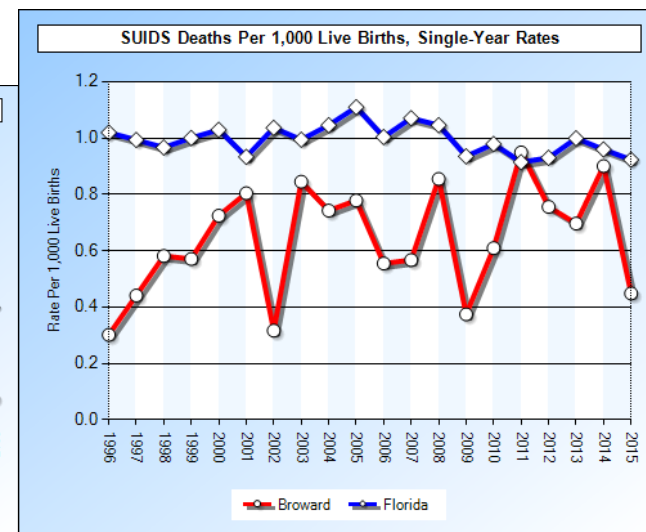
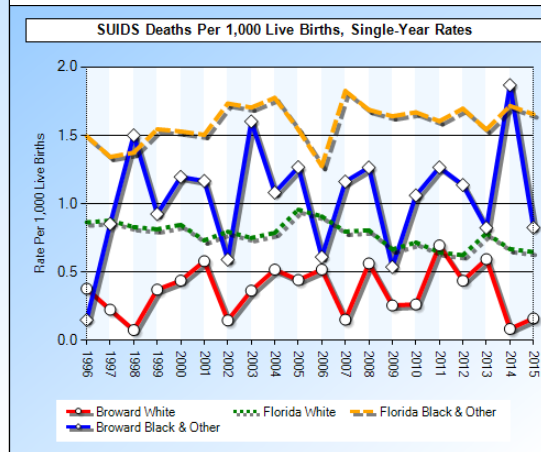
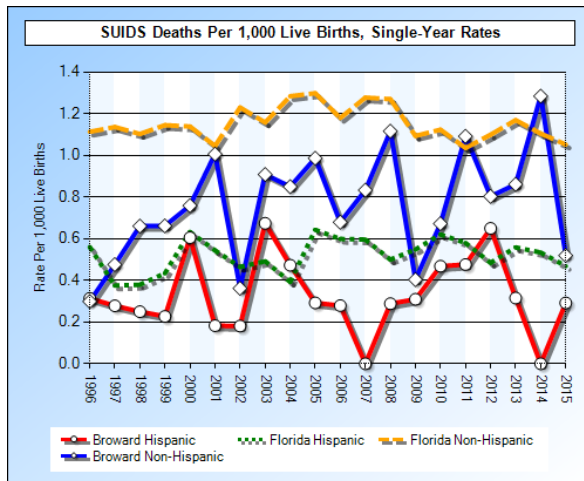


**Initiative: Safe Sleep: What are the needs?**  
**Priority Areas**  
**Date: 11/24/14**

**Goal: All newborns in Broward County will be free from unsafe sleep related practices that can result in death.**

- 1. Raise the level of Community-wide awareness on infant sleep related deaths**
- 2. Education of health care professionals and MCH community partners**
- 3. Examine the focus of the safe sleep committee**
- 4. Exam the Cribs Process**
- 5. Exam the DOSE process**
- 6. Focus on childcare centers**



Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
Community-wide awareness	1. Examine who are the stake holders	<ul style="list-style-type: none"> <li>Meet with Department of health, CSC, Healthy Start, Safe Sleep Committee, CAG, CRT, DRT, Abuse &amp; Neglect</li> </ul>	Anne-Marie, Michelle Kim & Kim, Safe Sleep Committee	Initiated 12/14 SS Committee Mtg 1/6/15 Mtg M. Juarez 1/7/15
		<ul style="list-style-type: none"> <li>Organize and Implement training to behavioral healthcare &amp; family strengthening providers</li> </ul>	Anne-Marie, Michelle Kim & Kim, Safe,	Training 12/16/14 Ongoing 2015
		<ul style="list-style-type: none"> <li>Organize and implement additional trainings as needed for community agencies</li> </ul>	Anne-Marie, Michelle Kim & Kim,	Ongoing 2015
		<ul style="list-style-type: none"> <li>Organize and implement trainings for new families and community events</li> </ul>	Anne-Marie Cribs coordinator HMHB, Sleep committee	Monthly Parenting mtg Me&MyDad Challenge 3/14/15
	2. Develop media campaign	<ul style="list-style-type: none"> <li>Meeting with City Officials Saferby 4</li> </ul>	Anne-Marie, Michelle Kim G & Kim B, Ryan/Sylvia	2/9/15

Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
	<p data-bbox="483 571 904 708">3. Identify the need to make decisions about local policy regarding reporting deaths to Hotline</p> <p data-bbox="483 976 904 1043">4. Pursue Grant dollars to obtain media campaign</p>	<ul data-bbox="1075 242 1415 1050" style="list-style-type: none"> <li data-bbox="1075 242 1415 383">• Examine the use of text4baby providing community awareness for safe to sleep</li> <li data-bbox="1075 574 1415 861">• Work with Child Death Review Committee to review/determine current policy (include representation of law enforcement professionals and First responders)</li> <li data-bbox="1075 986 1415 1050">• Identify agencies to partner with</li> </ul>	<p data-bbox="1469 242 1756 306">HMHB National Michelle/Ane-Marie</p> <p data-bbox="1469 609 1684 673">James Walker Broward Sheriff</p> <p data-bbox="1469 721 1653 753">James Carroll</p> <p data-bbox="1469 976 1756 1040">Michelle/Ane-Marie HMHB/CSC</p>	<p data-bbox="1796 242 1912 274">Ongoing</p>

Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
	<p>5. Identify partnering with other community agencies to implement Safe Sleep Sabbath Program</p> <p>6. Outreach to Universities and middle/high schools</p>	<ul style="list-style-type: none"> <li>• Organize and implement safe sleep training programs to congregations</li> <li>• introduce program to Calvary Chapel</li> <li>• Contact Julie to ask about interfaith council meeting and to speak with her Rabbi re: introducing program to her congregation</li> <li>• Identify &amp; Examine the use of local middle/high schools (prioritize high risk schools: Hallandale, Seagull, Drew)</li> </ul>	<p>Safe sleep committee (3<sup>rd</sup> priority)</p> <p>Email <a href="mailto:RustiO@calvaryftl.org">RustiO@calvaryftl.org</a></p> <p>Julie Radlauer-Doerfler consultant for Healthy start advises the CAG</p> <p>Anne-Marie Linda Welp David Lourde-Seagull 754-321-7325 Barbara Deal Director of Nsy Gail Dunning 754-321-6721 Drew?</p> <p>Hallandale</p>	<p>March 2015</p> <p>Ongoing 2015</p>

Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
	<p>7. Broward Aware Campaign</p>	<ul style="list-style-type: none"> <li>• Create a Safe Sleep PSA commercials: Examine the use of Beacon filming, Sheraton, Ft Lauderdale Art Institute</li> <li>• Contact Neighbors for Neighbors doing a segment on sleep related deaths</li> <li>• Identify &amp; Examine the need to partner with Nursing Students for programming and to fulfill their Community service hour requirement</li> <li>• Communicate with Nova class to identify outreach idea</li> </ul>	<p>Madeline Wares <a href="tel:954-265-8418">954-265-8418</a>  <a href="mailto:mwares@mhs.net">mwares@mhs.net</a>  Amanda Lopez  <a href="mailto:AMlopez@MHS.net">AMlopez@MHS.net</a></p> <p>Michelle/Andrew</p> <p>Lynn Cameron</p> <p>Anne-Marie</p>	<p>Jan- May 2015  Susan Dyess FAU</p>

Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
		<ul style="list-style-type: none"> <li>• <b>Create and Review Safe Sleep Parent Checklist</b></li> </ul>	Anne-Marie/CSC (ABUSE & NEGLECT PREVENTION COMMITTEE MEETING TO REVIEW)	Completed 12/14 Review SS committee meeting 1/6/15 & Abuse and Neglect 1/8/15
Education of Health Care professionals	1. Train health care professionals (hospitals & providers)	<ul style="list-style-type: none"> <li>• Contact delivering hospitals (prioritize CSMS &amp; NWMC)</li> <li>• Train hospital health care professionals (model behavior) Standardize discharge teaching utilizing the Safe Sleep Parent checklist</li> <li>• Incorporate BF</li> <li>• Examine how to utilize discharge calls to collect data</li> </ul>	Anne-Marie	Meet with P.Bueno CSMC 1/12/15 Jan 2015 Audit tools initial phase model behavior implemented  Meet NWMC July 1/12/15

Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
DOSE	<p>2. Go to EMS Council (to engage other first responders regarding DOSE)</p> <p>3.</p>	<ul style="list-style-type: none"> <li>• Evaluate current model behavior processes at Broward General</li> <li>• Memorial Regional</li> <li>• Plantation General</li>   <li>• Examine Provider Report Cards, Client education and Referral process Standardized &amp; Collaborate Training for providers (OB&amp;Peds)</li>   <li>• Explore the potential to develop consistent safe to sleep education for office to utilize for patients during their prenatal period (focus first on potential high-risk office that have experienced a loss)</li>   <li>• Prenatal Safe Sleep Education at clinics 7<sup>th</sup> Avenue Deerfield High Clinic</li> </ul>	<p>Meet with Ana and Maggie Votteler From Healthy Start Coalition</p> <p>Jasmine Shirley VP of Broward Health Kelly Eustache 954-785-9531 Evelyn Walker Manager 7<sup>th</sup> Ave Clinic</p> <p>Anne-Marie/ Jennifer/ Jim Carroll/Safe Sleep Committee/Michelle</p>	

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		<ul style="list-style-type: none"> <li>• Examine the current training for first responders</li> <li>• Examine the documentation of the death scene/app</li> <li>• Discuss and Examine Reporting procedures to Abuse &amp; Neglect hotline</li> <li>• Look for funding to expand DOSE trainings to include other first responders</li> <li>• Examine data collection procedures</li> <li>• Research what other states do regarding the issue of reporting child deaths</li> </ul>		<p>Meet with Michelle and James Carroll 1/13/15</p>



Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
Child care	<ol style="list-style-type: none"> <li>1. Include Safe Sleep in 40 hour child care training</li>   <li>2. Include Safe Sleep in High School child care class curriculum</li>   <li>3. Family Central can include Safe Sleep standards in their contracts for Subsidized child care providers</li> </ol>	<ul style="list-style-type: none"> <li>• Look into the curriculum and communicate with Tallahassee (safe sleep, breastfeeding and immunizations).</li> <li>• Communicate BF/Safe Sleep Linkage and provide access to free online Breastfeeding Friendly Childcare provider education</li>   <li>• Locally we will educate through child care licensing?</li>   <li>• Identify which schools are providing the 40 hour child care curriculum</li>   <li>• Child care licensing will review this process and make recommendations</li> </ul>	<p>Safe sleep committee  <b>Bill Karp</b></p> <p>School Board  <b>Toya Florence-</b>  Healthy Start</p> <p>Mary Rogers LCSW  program manager  family central</p>	

Area of Focus	Potential Action Steps	Prioritized Action Steps	Person Responsible	Target Date
Cribs for kids	1. Streamline cribs process	<ul style="list-style-type: none"> <li>• Examine the Cribs for kids process/paperwork esp. ss#</li> <li>• Review Training Materials and client education materials</li> <li>• Train HMHB employees that do referrals to do distribution and patient education</li> <li>• Train other agencies on the cribs process</li> <li>• Implement an evaluation tool for training that the clients receive</li> </ul>	Anne-Marie/ Cribs Coordinator (Lonka)	